



## Our New Years Resolution:

### Make 100 more companies customer-friendly with our answering service

*"I really enjoy helping Answer Page's clients and their callers."* – Penny Fitzsimmons

*"I have direct contact with our clients and work to ensure they are receiving excellent service."* –Katrina Spencer

*"I want to be the best answering service that the callers speak to, and that is what I strive for."* –Rachel Zash

The friendly voices you're imagining as you read these quotes belong to our answering service operators and managers at Answer Page. On the answering service side of our business, we currently serve more than 500 clients from all over the Rogue Valley and beyond. When we work for a company, we realize the ownership of that company is entrusting the proper care of their customers to us, and we take their customers' calls just as if the phone were ringing in that company's offices.

More and more companies are going to automated phone systems to "save money," but how much money is your

business giving up in potential new customers and repeat business when someone can't successfully navigate your answering system? In these trying economic times, we need to be MORE sensitive to our clients' needs, not less.



For 2012, Answer Page has made a resolution to make 100 more companies customer-friendly, and we're doing it by extending the following offer. If you need an answering service for your business,

you should know that we have plans starting as low as \$70 per month, and for a limited time, when you sign up, you'll get your first month free and 20% off your second and third months of our service. With an offer like that, can you think of any reason why you shouldn't hire us today?

## Learning Leadership Locally

Every year, the Medford/Jackson County Chamber of Commerce presents Leadership, an eight-month course through which professionals from various industries at different levels in their careers come together one day a month to learn more about local business, economy and government as well as how the community in Southern Oregon functions as a whole. Answer Page's Sales Manager Greg Unger has chosen to take part in the 2011/2012 program. He says, "We are a local business that supports the community we serve by giving back."

And giving back is a large part of what the Chamber's leadership course is all about. As a team, each leadership group contributes an altruistic project to the community, such as the boys' classroom at the Southern Oregon

Child Study and Treatment Center, donated by Leadership 2010/2011. "This year we're installing a community garden at the Medford Gospel Mission," says Greg Unger. "It's a way to contribute something everyone in our community can benefit from and enjoy."

During Leadership's eight weeks, participants split their time between classroom learning, outdoor physical challenges and their community project. Answer Page's Bill Anderberg says, "I went through the same class many years ago and it remains a great way to develop the Rogue Valley's community leaders of the future."



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## "It's Electric!"

The buzz over the Motorola Electrify just isn't dying down, and the accessories for this phone are nearly as exciting as the phone itself!



The **Lapdock™ 100** is a docking station designed to turn your Electrify into a laptop computer. The 10.1" high resolution screen on the lapdock performs well for watching video, browsing the internet and more. The Lapdock also comes pre-loaded with the full version of the Firefox internet browser and a PC-like file manager system making it easy to move, copy and

delete files that are saved on your phone's SD card.

The **Navigation Dock** integrates your Electrify into your vehicle as a fully functional navigation system, complete with destination search, turn by turn direction functionality and much more. The dock doubles as a hands free device allowing you to take and make calls using voice commands without the need to remove the phone from the dock.

The **HD Station** is the ultimate multi-media add-on since it provides for viewing video or web content on a larger screen of your choice. You can even connect external speakers and a keyboard or mouse to your phone through this hot Electrify accessory. Like the Lapdock, the HD Station comes

pre-loaded with the Firefox internet browser, but unlike many accessories, the HD station simultaneously charges your phone while you view your HD content. Watch movies, surf the web or stream any content you choose all in HD!

Of course, there are many other accessories compatible with the Electrify as well. Come into our store, and we'll be happy to show you the accessories we have in stock or order anything you have in mind. We'd be happy to show you how to pair your device to the accessories you're considering and answer any questions you may have. Let us help you get started today on discovering the comprehensive functionality Electrify has to offer.

## employee profile



## Rosemary Smith

### Answer Service Operator

I've been working at Answer Page for four and a half years, and I must say, it's nice knowing that we're making a difference, big or small, in people's lives every day. Working at Answer Page is a rewarding job, and I am thankful to have it.

I have a wonderful husband Jarrod and three amazing kids, Jared (7), Tristen (5) and Hailey (2) who keep me busy. I also have a spunky little cat named Zoey. I am currently attending Rogue Community College for my associate degree and working towards becoming a preschool teacher.

In my spare time, I enjoy spending time with family and friends. I like camping, going to the coast, watching movies and just relaxing.

*"Rejoice with your family in the beautiful land of life!"*

~ Albert Einstein

## Thanking You in 2012

Despite challenging economic times, you, our Answer Page customers, have remained loyal, allowing Answer Page not only the privilege of continuing to serve you, but the opportunity to give back to the community we share. We could not possibly provide the support we do to programs such as Relay for Life, Boy Scouts and Sparrow Clubs without the support of our fantastic clients. As we begin a new year, we'd like to say thank you for extending our success into 2012. We look forward to serving you in this new year.



## Starting Over


*William Arthur Ward*




Another fresh new year is here.  
Another year to live!  
To banish worry, doubt and fear,  
To love and laugh and give!

This bright new year is given me  
To live each day with zest.  
To daily grow and try to be  
My highest and my best!

I have the opportunity  
Once more to right some wrongs,  
To pray for peace, to plant a tree,  
And sing more joyful songs!




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app



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